

Enfield mum launches website specialising in publicising activities for young children

Enfield's first website that specialises in listing children's activities and events will celebrate its first birthday in October.

Enfield mum Andrea Krase, designed Sophia's Diary (www.sophias-diary.com) to make it easy, and encourage local mums to plan activities for Babies and Young Children. Playgroups and Classes are so crucial for Early Years Development as they promote socialising and play. They can also be a good support network for new mums too.

The aim of Sophia's Diary was to design a one stop website with up-to-date information about children's groups, places to go, events, and local services a mum may need around Enfield. Andrea has local knowledge and understands what her users want, being a local mum with 2 young children who has lived in Enfield all her life. This has contributed in building this popular site. Sophia's Diary gained over 1200 Facebook likes in the first 10 months and the website has been visited by thousands of local mums.

Local mum Dem Pomakides says, "I started using Sophia's Diary when I stopped working. I had no idea where or what was on. It has now become my go-to website for arranging my kid's social life. I don't have hours to spend searching, so having all the information I need on one page is fantastic. From activities, to party planning, this website has everything I need as a busy mum. It's helped me immensely and I recommend it to any mum."

Sophia's Diary keeps in touch with users, making regular announcements and posts on Facebook. This is a live and active page where



Sophia's Diary Founder Andrea Krase with Godson Leon

users can get in touch, respond to posts and ask questions too.

Helping Local Businesses

Andrea has identified and listed new and unique businesses.

Eleni Georgiou started Greek Pre School music class Asterakia in January after giving up a career to spend more time with her young family.

Eleni states, "I was very lucky that one of my friends shared the Sophia's Diary page. Initially I got excited as being a mum myself I always had difficulties in finding activities for my own children. So having a site that is designed for social mums and kids made me very happy. I

instantly contacted Sophia's Diary in order to advertise through this wonderful site. In the next two weeks, Andrea came with her adorable Sophia to visit Asterakia. After writing and posting a wonderful review about the class I got 6 customers. After 7 months I could say that Sophia's Diary brought me 20% of my customers. I am very grateful and honoured that I am a part of this wonderful ideal!"

Sophia's Diary also has a Disney Specialist Travel Agent on the website that is from Enfield too. There are only 40 in the UK.

Charities and Community Work

Sophia's Diary works with numerous voluntary run and charity groups too. Listing playgroups such as MOSAIC

in Enfield Town ensures mums can find more affordable groups, and this also provides more income for a local Church too.

Andrea also works closely with NCT to inform users know about the extensive number of support and social groups offered, and events too. We also liaise with School PTA's to connect Sophia's Diary businesses with their fundraising attempts.

Sophia's Diary is currently promoting and supporting a Winter Wonderland Charity Event being organised in Southgate on Sunday 4th December. This is to help raise money for Great Ormond Street Hospital. Event Organiser Irena Kyriacou states, "The website has helped me hugely, not only to advertise to parents, but to get more local businesses involved in my event. Without Sophia's Diary's help it wouldn't have been possible".

Sophia's Diary is delighted to have helped many young families find activities, in addition to more revenue to for local businesses and Charities and the Local Community.



Contact Details

Visit Us: www.sophias-diary.com and www.facebook.com/sophiasdiary

Winter Wonderland Charity Event: www.facebook.com/events/587458771412225/

Jeremy Corbyn re-elected as Labour leader



Jeremy Corbyn vowed Saturday to make Labour an "engine of progress for our country" as he stampeded to victory with an increased mandate of 61.8 per cent of the vote.

In his victory speech, Mr Corbyn said he had "no doubt" that Labour could win the next general election if party members could unite.

He also used the speech to call for a mass mobilisation of the party against "segregation" in schools. He said activists will "hit the streets" on Saturday to launch a national campaign against the Tories' plans to reintroduce grammar schools and "for inclusive education for all."

In a statement, his challenger and former shadow pensions secretary Owen Smith said he would "fully accept and respect the result," and will now "reflect carefully on it and on what role I might play in future."

Mr Corbyn won support from 59 per cent of party members, 70 per cent of registered supporters and 60 per cent of affiliated supporters.

Though Mr Corbyn won with 59.5 per cent of the overall vote last year, it is the first time he has won a majority in all three categories.

This year's leadership challenge was sparked after the vote to leave the EU — with MPs claiming that Mr Corbyn had not campaigned vociferously enough to remain in the common market.

Some MPs had hoped to depose the left-wing leader after the Oldham by-election last November, and subsequently after the local elections in May. But on both occasions Labour scotched expectations of defeat.

With an increased party membership, Mr Corbyn won on a turnout of 77.4 per cent — up from 76.3 per cent last time.

Macmillan challenges London to Go Sober for October

With autumn beginning and the summer party season coming to a close today, Macmillan Cancer Support is asking the people of London to consider what they stand to gain from a month without alcohol and challenging them to Go Sober for October.

Last year, 3,168 'Sober-heroes' in London signed up

to take part in the fundraising event, which challenges people to give up drinking alcohol for the month of October and ask loved ones for sponsorship, raising over £250,000 to help ensure that no one faces cancer alone. This is enough to fund over 8,900 hours of support from Macmillan nurses.

Around 31,000 people in London are diagnosed with cancer each year. Last year Macmillan was able to support people affected by cancer in London in a number of ways, including but not limited to:

- Over 4,000 people visited Macmillan's Mobile Information Support Services
- Almost 3,000 grants were awarded
- Over 6,700 people called the Macmillan Support Line

- More than 1,600 people received benefits advice

Lindsey Cape, Area Fundraising Manager for London said: "Go Sober for October is a fundraising challenge with a difference. You don't often get the chance to raise money for charity by not doing something, so this year we're asking the people of London to think about what a month without alcohol could do for them."

"Whatever your motivation for getting involved - health, wealth or happiness - all you need to do is dig out your willpower and register on the website. You'll not only be doing something amazing for people affected by cancer, but also for yourself."

Since Go Sober for October began in 2013, over 188,000 people across the country have taken part in the fundraising challenge, helping raise over £10 million for Macmillan to help ensure that no one faces cancer alone.

For more information on Macmillan's Go Sober for October fundraising challenge, visit www.gosober.org.uk. Follow the conversation on Twitter with #GoSober.



Cyprus Short Film Day



The Cyprus High Commission - Cultural Section and the Cyprus Ministry of Education and Culture in collaboration with the International Short Film Festival of Cyprus, cordially invites you to the Cyprus Short Film Day, London 2016, the first official event celebrating Cypriot short film in London, held under the auspices of the Cypriot High Commissioner, Euripides L. Evriadiades.

CSFD London 2016, to be held on Sunday 2nd October, 4pm at The Hellenic Centre, 16-18 Paddington Street, W1U 5AS, features six short films

that won awards at the International Short Film Festival of Cyprus in 2015 by filmmakers Spiros Charalambous, Renos Gavris, Christina Georgiou and David Hands, Stelios Kammitis, Yiannis Kokkinos and Alexandra Mathieu. The film programme also includes two award-winning films by filmmakers Daina Papadaki and Marilena Parouti.

The screening is followed by a Q&A with the filmmakers and drinks reception.

FREE admission though registration required at csfd16.eventbrite.co.uk

Lemon Dinner & Dance to take place on 29 October

The Lapithos, Karavas and Suburbs Association Great Britain are pleased to invite you to the annual Lemon Dinner & Dance which will take place at The Penridge Suite, 470 Bowes Road, Arncliffe, London N11 1NL, on Saturday 29th October 2016 at 6.30pm.

The association organises this event in order to bring everyone together and to maintain the traditional Lemon Dance that used to take place in our occupied villages of Lapithos and Karavas many years before the Turkish invasion in Cyprus (20 July 1974).

The Association's Committee members request your attendance and that of your family and friends in what will be an enjoyable evening.

A brochure will be distributed at the Dinner & Dance which will include information about the history of the Association and its activities. The brochure will also contain greetings, advertisements and wishes from members and friends of the association. You are kindly asked to support these efforts and the Association by placing an advertisement and/or greetings.

You may either send your advertisement or wishes by email directly to the printers: greek.section@parikiaki.com (tel. 0208 341 5853) or request a form from the association's Chairman, Savvas Pavlides on 07767 855 065 or email s.pavlides1@gmail.com

Donations for the raffle are also welcome.